



# TEAMS WORK FOR GOOD

Dear Friends,

We are a hard working group of 18 Haddonfield Memorial High School seniors who together founded Teams Work for Good, Inc. (TW4G) to make a positive difference in our community and beyond. We are writing to ask you to support our efforts by making a contribution towards our upcoming Winterfest fundraising event.

TW4G has a two-fold mission; to help people by engaging in meaningful monthly community service and charitable giving, and to develop our members as leaders. Our success depends on you! It is the support and generous donations from our community, from businesses and people like yourself, that make it possible for TW4G to do so much good.

Our third annual Winterfest will be held at 7 p.m. on Saturday, February 22, 2020, at Tavistock Country Club in Haddonfield, NJ, to raise money for Center For Family Services, the Cystic Fibrosis Foundation, Grassroot Soccer and Teams Work for Good. Please consider joining us in support of these organizations by becoming a sponsor of Winterfest III.

We would be honored to have you and/or your organization as an event sponsor. Your generosity will help us to provide important contributions to support these four charitable organizations. We have developed several sponsorship opportunities for your consideration. You will find the sponsorship information on the attached page.

If you are not familiar with TW4G, a quick note about who we are. We started TW4G as eighth graders in Haddonfield while playing together for our local club soccer team. We realized that we could take what we had learned on the field – team work and perseverance – and apply it to serving our community and making our world a better place. Since that time we have worked as a team supporting soup kitchens, conducting coat and book drives, raising money to help fight childhood cancer and cystic fibrosis, purchasing food and packing meals to provide relief to people who are hungry, helping to increase access to education and other supports for at risk children and so much more. We have been recognized by the NJ State Legislature with a Resolution for our good work in and around the region.

Since October, TW4G packed 2,500 meals for Feed My Starving Children, organized and hosted our 2<sup>nd</sup> annual 5K Turkey Trot supporting Kids Alley, Smiles from Kara and the Food Bank of South Jersey. Our philanthropic efforts directed \$20,000 to the Cystic Fibrosis Foundation's Breath of Life Campaign, Pencils of Promise and CASA of Camden. We made over 600 sandwiches on MLK Day helping the Cathedral Kitchen. Thank you for your thoughtful consideration. Together, so much is possible in our communities.

With sincerest gratitude,  
Teams Work for Good

*\*Teams Work for Good is an IRC § 501(c)(3) Tax-Exempt Organization. Donations are tax deductible. EIN #81-4648036. Please find our 501(c)(3) Determination Letter from January attached.*

**[www.teamworkforgood.org](http://www.teamworkforgood.org) \* [teamworkforgood@gmail.com](mailto:teamworkforgood@gmail.com) \* @Teams4Good  
FB: Teams Work for Good, Inc. \* #Teams\_Work\_For\_Good**



## TEAMS WORK FOR GOOD

### Winterfest Sponsorship Opportunities

#### Title Event Sponsor (1 Available) • \$3,000

- Includes 6 tickets to Winterfest III
- Listing included on event invitation+ (commitment required before invite is sent)
- Verbal acknowledgement and signage at Winterfest III
- Includes prominent and major promotion on all printed materials
- Mentioned prominently as the Title Sponsor in all press releases and media coverage
- Company logo and website link on our website
- Full Page Sponsor Ad in Event Journal

#### Bar Sponsor (2 Available) • \$2,000

- Includes 4 tickets to Winterfest III
- Company Signage at the bar and acknowledgements
- Specialty Drink named on behalf of your company
- Includes promotion in all printed materials for the event
- Sponsor mentioned in press releases & media coverage
- Company logo and website link on our website
- Full Page Sponsor Ad in Event Journal

#### Cocktail Table Sponsor (3 Available) • \$1,500

- Includes 4 Tickets to Winterfest III
- All cocktail table centerpieces w/signage
- Includes promotion on all printed materials
- Includes ½ Page Sponsor Ad in Event Journal

#### Entertainment Sponsor (4 Available) • \$750

- Logo signage at DJ booth and Photo Booth
- Includes ¼ Page Sponsor Ad in Event Journal

**Media Partner – Media Partners supply advertising and/or publicity services for Winterfest III. Media partner benefits are comparable to cash partnerships based on the approximate value of donation.**

#### Check-In Table Sponsor (1 Available) • \$1,500

- Includes 4 Tickets to Winterfest III
- Includes large check-in table signage
- Includes promotion in all printed materials for the event
- Sponsor mentioned in press releases & media coverage
- Company logo and website link on our website
- Includes ½ Page Sponsor Ad in Event Journal

#### Silent Auction/Raffle Sponsor (4 Available) • \$750

- Includes 2 Tickets to Winterfest III
- Includes Signage on the Silent Auction Table
- Includes promotion in all printed materials
- Introduced and recognized during the Silent Auction/Raffle as the event sponsor
- Includes ¼ Page Sponsor Ad in Event Journal

#### Friend of TW4G Winterfest

- Journal Advertisement Only
- Full Page \$500 • ½ Page \$300 • ¼ Page \$200

#### Winterfest Contributors

- Written acknowledgement of contributions < \$200 in the Event Journal

**In-Kind Partner – In-Kind partners provide goods and services for Winterfest III, increasing the dollars raised that go directly to 4 charitable organizations. In-kind partnership benefits are comparable to cash partnerships based on the approximate value of the in-kind donation.**

#### Sponsor Information:

Company/Organization \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip-code: \_\_\_\_\_

Phone: \_\_\_\_\_ Email \_\_\_\_\_

Payment Method: Check enclosed, credit card or Paypal

Credit Card #: \_\_\_\_\_ Exp: \_\_\_\_\_ / \_\_\_\_\_ CVC \_\_\_\_\_

Sponsorship Level \_\_\_\_\_ Amount \$: \_\_\_\_\_

Please make sponsorship purchases at [www.teamsworkeforgood.org](http://www.teamsworkeforgood.org) click on “Winterfest Tickets & Sponsorship” Contributions via check can be payable to Teams Work For Good and mailed to:

TW4G, 421 Kings Highway West, Haddonfield, NJ 08033. For additional info contact Liz Madden 609-605-0674.